After email, presentation software is the primary business application used to communicate important ideas. It’s time for a new medium—a medium that retains presentation software’s ability to seamlessly integrate graphics and words—and quickly travel throughout organizations.

Presentation slides are used for much more than presentations. Some of the most important business ideas start in deep, dense documents. Duarte’s Slidedocs™ methodology brings design thinking to dense documents to activate decisions.

In Slidedocs™, attendees learn to unleash the power of design thinking to radically up level their dense documents, so they can generate conversations around and build consensus for their ideas. Leveraging Nancy Duarte’s break-through book by the same name, attendees come to understand differences between presentations and Slidedocs™, and techniques to build effective Slidedocs™. Our workshop wraps up with practical application of that knowledge within PowerPoint® application itself.
Slidedocs™ Workshop Learning Objectives

Attendees dive into the application, learning while doing, and covering these learning objectives:

- Define the differences between presentations and Slidedocs™
- Understand when to use each tool
- Identify five uses for Slidedocs
- Determine the best method to create your Slidedoc based on use
- Understand the architecture of a Slidedoc
- Make Slidedocs more skimmable through hierarchy
- Learn the principles of effective display of data
- Create a Slidedoc

**Slidedoc**

Neither dense documents nor sparse slides contain the right balance of detail and scanability to be used as a pre-read or handout. Slidedocs combine the strengths of documents and presentations while minimizing their weaknesses.

**Characteristics of a Slidedoc**

<table>
<thead>
<tr>
<th>Exploratory</th>
<th>Educational</th>
<th>Visual thinking process</th>
<th>Tight visual-to-prose ratio</th>
<th>Understood quickly</th>
</tr>
</thead>
</table>
Slidedocs is a half-day, instructor-led workshop. Please download the technology requirements and pre-requisites prior to registering for the workshop.

For more information: Call +1 650.625.8200 or email us to learn more.

$545 per person  |  Located at our Sunnyvale, CA office headquarters

contact@duarte.com  |  Register Now
Additional Instructor-Led Workshops

Duarte's helps individuals and teams learn visual storytelling techniques. Our workshops offer hands-on exercises and peer reviews with seasoned facilitators. You will leave with the skills, tools, and confidence to change the way you create and present presentations.

**VisualStory 2 Day**
Our most comprehensive workshop, write your next presentation using the power of story structure and sketch slides to effectively display information.

**VisualStory 1 Day**
The best of both worlds, this workshop offers insights into the basics of story content from *Resonate* and visual design principles from *Slide:ology*.

**Resonate**
Based on Duarte's best-selling book, *Resonate*, you will learn a new method of story development that transforms audiences and initiates action.

**Captivate**
Improve your presence and impact in front of an audience. Our inside-out approach leverages your strengths and eliminates bad habits.

**Slide:ology**
Turn words into pictures and simplify complex concepts by deconstructing a set of cluttered slides and reconstructing the deck into a clear visual message.

**Slide Bootcamp**
Learn practical PowerPoint® techniques—not the basics, but the time-saving tricks used by our designers—that enable you to create effective presentations.

Learn More
Self-Guided eCourse

Based on Nancy Duarte’s third book, *HBR Guide to Persuasive Presentations*, Duarte’s eCourse provides the training and tools to shift your mindset and change your organizational culture. Through immersive learning modules, learners watch, listen and practice skills needed to more deeply connect with their audiences.

Learn More
About Duarte

Since 1988, Duarte has helped some of the world’s most influential businesses, thought leaders, and institutions create persuasive communications. Our proven VisualStory® methodology combines storytelling with visual thinking principles. It boils down to four core tenets:

**Empathize**
Get inside your audience’s heads and understand their perspective. Learn what moves them and inspire them to change.

**Engage**
Craft a narrative using proven storytelling techniques that ignite excitement, overcome resistance and spark action.

**Visualize**
If people can see what you’re saying, they’ll understand it. Use visual thinking and smart design to convey information.

**Activate**
A powerful idea delivered well takes on a life of its own. Create a moment that inspires people and lives on across many channels.
Thought Leadership

We help top organizations tell compelling stories — from keynotes to everyday presentations — and share our methodology through five books that cover all facets of effective communication.
Our Offerings

Duarte delivers communications that transform. We specialize in moving people — in one moment or over the course of many moments — through persuasive visual stories and presentations. We also teach storytelling, design, and delivery skills in engaging, in-person workshops and online via our award-winning eCourse.
Let us help you tell your story and ignite change.
Call us. +1 650.625.8200

contact@duarte.com  www.duarte.com